



Sierra Business Council Awards

California Preservation Foundation - 2010

President's Award

The California Preservation Foundation's (CPF) Board of Trustees awarded the Sierra Business Council (SBC) with a 2010 President's Award. SBC was recognized for their significant role to advocate for the Sierra Nevada's economic, cultural, and environmental sustainability. The CPF President's Awards honor individuals and organizations deserving of special recognition for their preservation efforts. It is through their work that others gain a deeper appreciation of historic resources and their value to California's economy, environment and quality of life.

Local Government Commission and American Institute of Architects, California Council

Ahwahnee Community Livability Award

The Local Government Commission and the American Institute of Architects, California Council, presented the *1997 Ahwahnee Community Livability Award* to SBC for our reference guide to rural land use planning, *Planning for Prosperity: Building Successful Communities in the Sierra Nevada*. The Ahwahnee Awards recognize innovative plans, community programs and development projects in Western states that are helping to make the region more livable and sustainable.

American Planning Association

Daniel Burnham Award

SBC received the prestigious *Daniel Burnham Award* from the American Planning Association in 1998 for *Planning for Prosperity: Building Successful Communities in the Sierra Nevada*. This national award recognized SBC for elevating planning principles, creating greater awareness of the value of planning, and improving the quality of life in one or more communities.



Renew America

National Award for Environmental Sustainability

In 1998 SBC received *The National Award for Environmental Sustainability* for the *Sierra Nevada Wealth Index*. Renew America presented this award to SBC in recognition of outstanding environmental programs based on the following criteria: program effectiveness, natural resource conservation, economic progress and human development. Renew America is an organization working to promote environmental excellence by offering positive, constructive models that inspire communities and businesses to meet environmental challenges.

The United States Environmental Protection Agency, Region 9

Outstanding Environmental Achievement

SBC received the *Outstanding Environmental Achievement Earth Day 2000 Award* from the Environmental Protection Agency in recognition of leadership in protecting the environment and public health. Groups and individuals receiving the award are honored for reaching across interests to build collaborative successes in improving the environment. SBC was recognized for bridging the divide in the “economy vs. environment” debate by viewing the economy, natural resources and social capital as equally important assets.

U.S. Fish and Wildlife Service

Special Recognition for the Placer Legacy Program

The U.S. Fish and Wildlife Service presented SBC with a Special Recognition Award in 2000 for the Council’s work on Placer Legacy from 1998-2000. SBC launched a partnership with Placer County in 1998 to develop a comprehensive, science-based open space plan to preserve the diversity of plant and animal communities in the county and to address a variety of other open space needs, from agriculture and recreation to urban edges and public safety. The award recognizes SBC for our “outstanding efforts coordinating multiple interests to establish the Placer Legacy Program, conserving plant and wildlife habitat for future generations.”

The MacArthur Foundation Fellows Program

The MacArthur Fellows Program awards unrestricted fellowships to talented individuals who have shown extraordinary originality and dedication in their creative pursuits and a marked capacity for self-direction. There are three criteria for selection of Fellows: exceptional creativity, promise for important future advances based on a track record of significant accomplishment, and potential for the fellowship to facilitate subsequent creative work.

The MacArthur Foundation lauded Lucy Blake in July 2000 for melding “her experience in politics and environmental protection to develop a novel approach to conservation in the Sierra Nevada region. The Sierra Business Council is recognized nationally as an example of how communities can integrate social, economic and environmental concerns in mutually supportive ways. Blake has sought to break down the polarization between economic growth and environmental stewardship by demonstrating the interests of local businesses in ecological protection.”



The Governor’s Award – December 2004

The Governor’s Environmental and Economic Leadership Award Program is California’s highest environmental honor. The program recognizes individuals, organizations, and businesses that have demonstrated exceptional leadership and made notable, voluntary contributions in conserving California’s precious resources, protecting and enhancing our environment, building public-private partnerships and strengthening the State’s economy.

Governor Arnold Schwarzenegger honored Sierra Business Council (SBC), a regional association of over 600 business and civic members, with the Governor’s Environmental and Economic Leadership Award yesterday. This award is one of California’s highest and most prestigious honors. The Governor commended the organization for its “deep commitment to balancing environmental preservation and protection with the need to keep California’s economy growing.”