

## Introducing our Sierra Nevada Local First Business Directory, hosted by Google Maps!



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### Sierra Nevada Local First Business Directory

The Sierra Nevada Local First Program aims to encourage business-to-business transactions among all independent businesses in the Sierra Nevada. The following businesses are Local First member businesses, divided by location according to their Local First affiliate region.

For more information on Sierra Nevada Local First, visit: <http://www.sbcouncil.org/thinklocalfirst>

80 views - Public  
Created on Aug 26 - Updated 1 hour ago  
By Sierra Business Council - 2 Collaborators  
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- [Auerbach Engineering Corporation](#)  
Truckee North Tahoe Local First
- [The Auto & Tire Doctor](#)  
Truckee North Tahoe Local First
- [Bar of America](#)  
Truckee North Tahoe Local First
- [Baxters Bistro and Lounge](#)  
Truckee North Tahoe Local First
- [Bookshelf Stores Inc](#)  
Truckee North Tahoe Local First
- [Burger Me](#)  
Truckee North Tahoe Local First
- [Carmel Gallery](#)  
Truckee North Tahoe Local First

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### Features of the map:

- **Your business, on the map** - Each Sierra Nevada Local First program member and retail kit holder has a placemark located at their business address with their contact information.
- **Ability to customize your placemark**- We are making the map open-source to our member businesses (see instructions below) so that you may update your content with photos, videos, links, and double check your contact info and location.
- **Recognition of our Local First networks**- Each of our 5 networks has their own unique color placemark, both identifying that community's uniqueness and also unifying all the Sierra Nevada networks on a single map
- **Easy and familiar Google Maps functionality**- This map functions like any other Google Map, with the ability to zoom, pan, get directions, search, and much more
- **Web and Mobile Accessibility**- The map is accessible to anyone on the web and by mobile devices, so anyone can see our network of local businesses while travelling or on-the-go!
- **Help Spread the Word!** – You have the ability to link to and embed the map on websites and blogs. We will embed the map on our Local First website. Help us get the word out about the map and network of locally-owned and independent businesses in the Sierra Nevada by posting the map on your website or blog.

### Instructions to VIEW the map:

1. Visit the following link to view the map:  
<http://maps.google.com/maps/ms?ie=UTF&msa=0&msid=103625919339141254702.0004720ead1107db0036>
2. Each Local First business has a placemark, shown at their business address on the map and in the text description on the left side panel.
3. To view a business, click on its placemark on the map, or click the link in the left side panel. A pop-up window will appear with the business name, Local First network, and contact information.

**Instructions to EDIT YOUR BUSINESS'S CONTENT on the map (optional):**

*We have created a gmail account so our member businesses can change their placemark content if they wish. This log-in will be shared by all member businesses and any changes made to the map are live. Please be respectful to other businesses on the map and the work that Sierra Nevada Local First put in to making the map, and follow these rules when editing:*

*PLEASE DO NOT EDIT OR CHANGE the following aspects of the map:*

- *Another businesses' title, description, location, or any other content specific to that business*
- *The Title and Description of the Sierra Nevada Local First Google Map*
- *The order of the placemarks in the left hand panel*
- *The network text below the business name (ex. 'Truckee North Tahoe Local First')*
- *The color or style of your placemark*

*PLEASE FEEL FREE TO CHANGE:*

- *YOUR business's placemark content, description, and location*

**To edit your business's placemark content:**

1. Go to <http://www.maps.google.com> and sign in using the Local First Gmail Account.
  - a. Username: sierralocalfirst, Password: ilovelocal
2. Click the "My Maps" link
3. Click "Sierra Nevada Local First Business Directory" link in the 'Created by others' section.
4. The Sierra Nevada Local First Business Directory map will appear in your browser.
5. To begin editing, click "Edit" button at the top of the left hand panel.
6. Click on your business name in the left hand panel, a popup window will appear on the map.
7. Here is your chance to be creative! Edit your placemark with links, photos, business hours, video, and other fun content. Do this using the Rich Text option and/or pasting HTML code.
  - a. *NOTE:* For most businesses, we auto-populated your placemark with pre-existing Google Maps for businesses information by searching for your business. This information might not be correct, so please verify your listing. If you notice the location of your business is a little off, you have the ability to drag and drop your placemark to your desired location.
8. When finished editing, click the "Done" button at the top of the left hand panel. This saves your changes.