

Thank You
for
Shopping
Local

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You have just made a purchase that makes a difference in the Sierra Nevada.

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Significantly more money re-circulates in the Sierra Nevada when purchases are made at locally owned, rather than nationally owned, businesses: More money is kept in the community because locally owned businesses often purchase from other local businesses, service providers, and farms. Purchasing local helps grow other businesses, supports local causes, and keeps our community unique.

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Think Local First!
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